

“Personal Appearance”

By: Jack Muellerleile

“**Personal Appearance**” is important in any organizational setting. First impressions are often critical to the relationship that will follow and as someone has said so adroitly, “You never get a second chance to make a good first impression”.

Another cliché often repeated is “Dress for success”. Of course, the BIG QUESTION is “HOW DO I DRESS FOR SUCCESS?” Also, what does “DRESS” include?

“DRESS” includes whatever the other person sees when you are first being introduced to him, including:

1. Outerwear;
2. Shoes;
3. Hair;
4. Eyeglasses;
5. Jewelry;
6. Hygiene;
7. Eye contact;
8. Hand shake; and the
9. Smile on your face.

HOW TO DRESS FOR SUCCESS? Well, that depends on some variables like:

1. In what trade or line of work are you now engaged or plan to enter?
2. How do the successful persons in that group dress most of the time and did they always dress in this way?
3. Are you able to attend a trade association meeting so you can meet or at least look over a lot of folks currently engaged in this activity?
4. Can you locate a mentor-candidate who is able to advise you in this regard?
5. Are ‘image consultants’ available for this line of work and how do you find a well known, accomplished one for hire?

Surely you get the message. Find out how to arrange your ‘personal appearance’, go get fixed up accordingly and press on with the certain knowledge that you are fully ready to make a terrific first impression upon every one you meet.