

## “5 Year Plan”

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A “**5 Year Plan**” is just about as far as a business should go in forward planning in a competitive environment because the assumptions upon which the plan is based may not hold true for 5 consecutive years. For the purpose of securing favorable financing, projecting the business activity 5 years into the future may be required especially if the project being funded is a start-up (year #1 is a ramp-up period; year #2 will reflect some volume stability; and years #3 - #5 will be reflective of ‘seasoned’ volume).

Constructing a “**5 Year Plan**” is a complicated undertaking whether it is for a small or large entity. Strategic Planning is necessary. **Examples of STRATEGIC PLANNING** suggested to Jack's clients and associates may be found in a white paper he authored back in April 1999 that utilized a decades’ old, time-tested principle which was applied to develop various scenarios for his clients who were 2 party gas station owners / operators. To check it out, click now on the link below:

[SCENARIO PLANNING...the ability to see possible futures in uncertain times.](#)

Any “**5 Year Plan**” must, of course, be annually reviewed and adjusted in the light of new knowledge gained during the past year of operations.