VALUE-ADDED STRATEGIES (VAST) IMPERATIVES

- Understand the operational environment.
- Recognize the need for confidentiality.
- Facilitate clear communications among participants.
- Engage the opportunity discriminately.
- Consider long-term effects, if any.
- Ensure legitimacy & credibility of strategies chosen.
- Anticipate & control resistance encountered.
- Apply capabilities indirectly, utilizing experts.
- Develop multiple options.
- Ensure long-term sustainment.
- Provide sufficient intelligence.
- Balance security and synchronization.

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