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**Estimated Potential Cash on Cash Return (ROC) of up to 90.7% At the

EXPRESS Exterior Tunnel Carwash To be constructed on a 44,000 corner parcel in Orange County, CA Using the aggressive "\$5.00 / 5 Minute / Free Vacuum" Offer

(NOTICE: This analysis assumes the land is being acquired in fee.)

Description of Site	Good Results w/ 1.0% Capture Rate	Better Results w/ 1.25% Capture Rate	Best Results w/ 1.5% Capture Rate
"A" site in upstream position just north of a major signalized intersection; "plus features" include: 1. 79,000 ADT traffic count; 2. 200' frontage on the Primary street; 3. Access to / from 3 streets; plus 4. Multiple long term traffic generators. Concept requires "A" site since impulse driven.			
Lot Size – Minimum suggested is 43,560 SF / 1 acre	44,025 SF	44,025 SF	44,025 SF
Frontage (minimum suggested is 150') Note: Site has frontage on all 3 sides.	200 feet on Primary street	200 feet on Primary street	200 feet on Primary street
Traffic Count (Minimum suggested is 30,000 ADT).	79,017 ADT	79,017 ADT	79,017 ADT
Capture Rate (normal is 1.0-1.25-1.5% of 24 hr total).	1.0%	1.25%	1.5%
Estimated Capital Required to Develop this type of location	Good Results w/ 1.0% Capture Rate	Better Results w/ 1.25% Capture Rate	Best Results w/ 1.5% Capture Rate
All equipment / computers complete	\$550,000	\$550,000	\$550,000
Building (simple block wall tunnel including two rest rooms, manager's office and	600,000	600,000	600,000

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mechanical equipment room)			
• Site work + demolition / removal of buildings	200,000	200,000	200,000
 Engineering / Architect / Zoning Expeditor 	100,000	100,000	100,000
(plans & permits)			
	90,000	90,000	90,000
	28-50,000	28-50,000	28-50,000
Sewage Fee	· ·	· ·	
 Misc. other fees 	<u>5,000</u>	<u>5,000</u>	<u>5,000</u>
Total equipment, building & soft costs	\$1,595,000	\$1,595,000	\$1,595,000
+ Land purchase	2,800,000	2,800,000	2,800,000
ESTIMATED TOTAL cost of project	\$4,395,000	\$4,395,000	\$4,395,000
ESTIMATED TOTAL cost of project	<u>\$4,373,000</u>	\$4,373,000	\$4,373,000
Cash Down is 30% (\$1,318,500) for \$3,076,500	\$1,318,500	\$1,318,500	\$1,318,500
	\$1,510,500	\$1,510,500	\$1,510,500
Debt Financing @ 8% over 20 years (SBA portion			
requires 15%-30% cash down)			
"Seasoned Volume" Average # cars washed daily			
(79,017 ADT x 1.0%; 1.25%; 1.5%).	790	987	1185
Ramp-up period to reach "Seasoned Volume" may be	170	701	1103
+/- 12 months.			
# Washing Days per year (300 is normal nationally)	325	325	325
		\$6.60	
Average ticket price	\$6.60	\$0.00	\$6.60
(Market average ticket price runs \$6.50 -\$8.00)			
Annual Revenues	\$1,694,550	\$2,117,115	\$2,541,825
(790 or 987 or 1185 cars x 325 days x \$6.60)			
Expenses at 40%	\$667,820	\$846,846	\$1,016,730
(Much lower than full service due to very low labor	,	,	
cost. FS labor costs alone can be 40%).			
EBITDA (cash flow before rent, real estate taxes &	\$1,026,730	\$1,270,269	\$1,525,095
· ·	\$1,020,730	\$1,270,209	\$1,323,093
debt service / loan payments)	Ф200 (2.4	Φ200 (2.4	Φ200 C24
LESS: Loan payments on a \$3,076,500 Debt	\$308,634	\$308,634	\$308,634
Financing @ 8% over 20 years run \$9,334 / mo;			
\$112,007 / year (Rate is \$8.36 per month per \$1000)			
LESS: Ground Rent (N/A – the land is purchased)	N/A	N/A	N/A
Property Taxes (SWAG method – Est. existing	\$20,000	\$20,000	\$20,000
\$6,000 + 1% of \$1,495,000	, ,	, ,	. ,
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EBITDA (net cash flow after rent, debt service &	\$698,096	\$941,635	\$1,196,461
real estate taxes)	,	, = -	, , ,
Cash on Cash Return (ROC)			
• Good Results: \$698,096 Net Cash Flow /	53 00/	71 40/	00.70/
	<u>52.9</u> %	<u>71.4</u> %	<u>90.7</u> %
\$1,318,500 cash invested = 52.9% ROC)	ROC	ROC	ROC
• Better Results: \$941,635 Net Cash Flow /			
\$1,318,500 cash invested = 71.4% ROC)	Good	Better	Best
	Good	Detter	Dest

• Best Results: \$1,196,461 Net Cash Flow /	Results	Results	Results
\$1,318,500 cash invested = 90.7% ROC)	w/ 1.0%	w/ 1.25%	w/ 1.5%
Note: Cash on Cash returns for all types of carwashes	Capture	Capture	Capture
usually run around 33% nationally.	Rate	Rate	Rate

^{**} Source of above concept information: Site Plan Design, Technical information, Equipment & Building Costs by NS Wash Systems at the request of J. R. / Jack Muellerleile who contributed the balance of the content.

The above location appears to represent a good opportunity for the following reasons:

- 1. May require only \$1,318,500 cash to own the land and develop the site; also
- 2. The estimated <u>potential return on cash of up to 90.7% (ROC)</u> is well above that expected for most carwashes.

EXPRESS Exterior Carwashes are very much in evidence in the Southern, Rocky Mountain, Midwestern and Eastern parts of the country. They were conceived of more than ten years ago and now represent more than half the tunnel carwashes in the nation. Outside Southern California, they are a proven concept.

In Southern California, where traffic counts are generally much higher, the concept is just beginning to be noticed. Experienced operators and new to industry investors alike are now seeking viable locations for development using this proven concept.

Locations capable of generating exceptional results such as are documented at http://www.4vqp.com/newhotstuff/expressexteriorcarwash.html are VERY DIFFICULT to find. Most experienced commercial real estate brokers have no knowledge of the critically important factors associated with this type of land use. Furthermore, they tend to ignore many potential properties and only show buyers their own listings.

Jack Muellerleile does not take listings. He works exclusively for buyers. His experience includes 23 years with Big Oil and 20+ years on his own as a Petro-related & Carwash Industry consultant and real estate broker. He may be contacted as follows:

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DISCLAIMER: For budgeting purposes only. NS Wash Systems & J. R. / Jack Muellerleile make no representations or warranties regarding actual or potential car volume, sales volume, revenue, profits, or project costs that may be expected or earned from the operation of a carwash. Many factors impact on the development, operation, and profitability of a car wash operation which cannot be predicted or built into financial projections of future results.

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