

# J.R. "Jack" Muellerleile

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**INVESTOR, CONSULTANT, PRINCIPAL, MANAGING PARTNER, CORPORATE OFFICER**

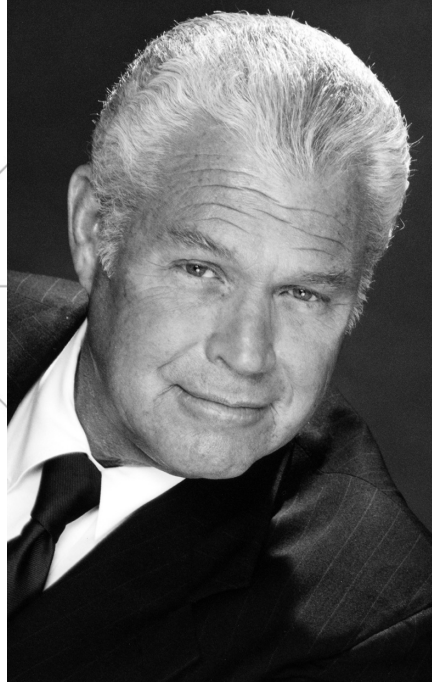
**Specializing in new-to-industry projects and development stage or emerging growth companies.**

Mr. Muellerleile possesses expertise and experience in commercial real estate development, consulting, brokerage, franchising, entrepreneurship and the oil business.

From 1990 to the present, Mr. Muellerleile has been the owner of Site Location Solutions, a firm specializing in the petroleum, food service and entertainment industries. During the last twelve years, he has handled over 285 successful engagements acquiring a location or transaction in each target area whether by purchase, lease or joint venture. Mr. Muellerleile is an expert in lease and purchase analyses and negotiations, major oil company management thinking, supply contracts, branding agreements, competitive allowances, restaurant and entertainment related transactions.

Mr. Muellerleile enjoyed a distinguished 23-year career with Mobil Oil during which he held thirteen different positions culminating in responsibility for all real estate activities throughout the western two-thirds of the United States. He was responsible for the acquisition and retention, by lease or purchase of thousands of properties, several hundred divestments, as well as numerous other business opportunity buy/sell agreements, lease renewals, exercise of options, market evaluations, competitive analyses and strategic decision-making regarding wide-area distribution agreements.

During the past eight years, Mr. Muellerleile has specialized in Superstation developments that involve multiple profit centers and industry-leading revenues. These large, multi-phase marketing systems require extensive research, planning, competitive analysis, business plan compilation and coordination of the activity of expert advisors involved in real estate, legal, design, entitlements gathering, construction and financing. As an active industry participant for 38 years, Mr. Muellerleile's consulting services are very much in demand by high net worth individuals and emerging chains



intent upon entering and expanding in the petroleum industry. Although fully engulfed in his consulting/ investing activities, Mr. Muellerleile occasionally accepts assignments involving workshop/ seminar leadership, ride alongs, speaking engagements or one-on-one coaching on such topics as: "How To Get Common Folks To Produce Uncommon Results"; "Major Attributes of High Potential Employees"; "Leadership Qualities Which Get Results"; "Planning, Organizing, Leading & Controlling... What Every Manager Must Do Effectively"; "Attitude vs. Aptitude"; "A Career Development System Which Produces Superior Ready Replacements"; "Ready, Aim, Fire... or Ready, Fire, Aim as the Entrepreneur Must Do"; as well as numerous real estate development related topics.

As an investor, acting alone and in partnership with others, Mr. Muellerleile also assists development stage and emerging growth companies with the process of becoming public companies. Clients/ associates/ friends partner with Mr. Muellerleile in these endeavors or hire him as their lead consultant for same.

Jack's 40 years hands-on experience, including 23 years in a sophisticated corporate culture and 17 years in the fast-paced world of the entrepreneur together with his extensive web of contacts across industry lines make him ideally suited to coordinate projects as a managing partner, lead consultant or principal acting alone for his own account. He is a persistent, efficient, detail-oriented professional who displays a high degree of ethics and business acumen in his work. He has been relied upon to consistently produce timely results in each field of endeavor. Documentation attesting to his abilities, a list of seminar/workshop topics and a schedule of his standard rates and fees are available upon request as are articles published, consulting sequence schedules, sample engagement agreements and so forth. He may be contacted at the above address where he has maintained an office for 31 years.