

# “Reading, Reading, Reading”

By: Jack Muellerleile

**Reading, Reading, Reading**...what’s this all about? It’s about learning all the time, non-stop learning.

Reading opens the door to everything else. Those who do not read or who struggle with reading condemn themselves to life in a very small world bounded by what they can see, hear or learn the hard way...via trial and error.

A good author is able to describe an event, place, idea, feeling or anything else in words that enable the reader to place himself right there in the middle of the action. With all the used books (and even new releases) available for purchase through [www.amazon.com](http://www.amazon.com) at a fraction of retail bookstore prices (some as low as a dollar or two plus shipping), there is absolutely no reason not to devour a constant stream of them. You might even read everything ever written by your favorite authors and finish with the whole collection on your library shelves.

The Internet is awash with all types of text material making research and due diligence activity fairly simple to conduct. People will actually pay you to do their research for them, especially folks who still resist change and are not yet online.

Parents must instill in every child a love of reading. It improves vocabulary, spelling ability, even grammar and punctuation...especially if the child is being taught these things at the same time in school. Parents can begin early by reading to the child out loud well before the child tries to begin reading himself. Next, take the child to the library every weekend. Most of our libraries are well stocked with books appropriate for every age group (and will acquire for you at no charge whatever book you want which is not otherwise available). Read yourself in front of your children so they see you enjoying the activity during your free time. Limit TV time. Allocate lots of time for reading. Before you realize it your children will be ‘hooked on reading’ and will always have a favorite book handy.

Some people even learn to speed read. They power through ten books in the time most of us take to read just one.

Readers rule the world. Non-readers remain among the severely disadvantaged.